

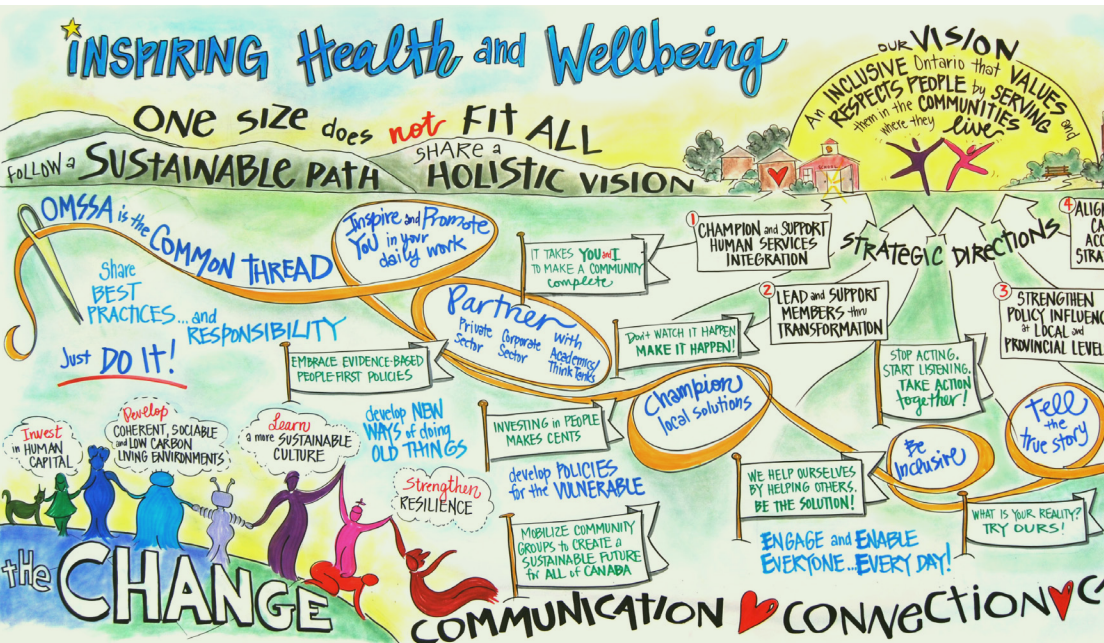


Investing in People
Makes Sense.

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2014-2015 ANNUAL REPORT

The Ontario Municipal Social Services Association

1 Dundas Street West, Suite 2500
Toronto ON, M5G 1Z3

416-646-0513

www.omssa.com



Message from Past President **Catherine Matheson**

It was a pleasure to serve as OMSSA's President for 2014–2015. We are 65 years strong at OMSSA, and we continue to sustain the passion and commitment that has existed over the past nearly seven decades.

That passion is found in the voice of our members, who are leaders in human service delivery at the local level. We continue to be focused on key priorities, such as strengthening our policy influence at local and provincial levels and aligning our organizational capacity to strategic priorities. The strength of our voice is key to serving Ontarians, by delivering effective human services that value and respect them in the communities where they live.

OMSSA continues to evolve in its relationships with its partners. The growth of these partnerships will support human services integration and the well-being of communities into the future.

In 2016, the OMSSA Board is recommitting its efforts to ensure that OMSSA remains an efficient, sustainable and effective organization.

Our priorities remain the same:

- A strong and effective partnership with the provincial government that ensures programs and policies are realistic, implementable and effective.
- A forum for leaders to determine the best way forward for the sector.
- A resource to support innovation, growth and effectiveness for all human service sectors and leaders.
- A strengthened alliance and partnerships with all key stakeholders.

In the coming year, we will be working with you to ensure your needs and the needs of the organization are reflected in all of our efforts.

It has been a privilege and a pleasure to work with all the unique and inspiring leaders at OMSSA - the talented and dedicated Board and staff, and each of you.

Thank you.



OMSSA and Local Leadership in a Time of Transformation

2014-2015 was a critical year for OMSSA in our efforts to support members through key challenges, strengthen capacity, and advocate for members in their role as service system managers. Here are some of the activities we engaged in on your behalf:

Highlights for 2014-2015 in Policy and Public Affairs:

Supported members through SAMS implementation, by:

- Establishing an ongoing partnership and consultation process with the Province regarding issues, risks, liabilities and recommendations related to SAMS implementation, with the support and involvement of OMSSA's 47 Leads.
- Representing members' interests by partnering with the Province to establish and lead the work of the following task forces and working groups: *MCSS-OMSSA SAMS Sub-Group*; *MCSS Technical Working Group*; *MCSS Front-Line Working Group*; *OMSSA Business Recovery Work Group*; and the *MCSS Data Sub-Group*.
- Joining the *MCSS Director Administrative Reference Group (DARG)* to support and inform SAMS transition planning in response to PricewaterhouseCoopers' review and recommendations.
- Developing a SAMS Business Recovery web portal to provide resources and updates to members.
- Partnering with MCSS to address SAMS-related training and support needs.
- Working actively with members and MCSS staff to ensure concerns related to the impacts of SAMS implementation on employment programs and services are addressed.
- Working with members to stabilize and ensure the viability of FRO requirements.
- Working with key partners, including the Association of Municipalities of Ontario (AMO), the Northern Ontario Service Deliverers Association (NOSDA), and Ontario Mayors and Regional Chairs.
- Holding a forum on the impacts of SAMS implementation on employment programs and services.
- Establishing a forum for member consultation with MCSS at OMSSA's 2015 Learning Symposium.

Advocated for members' interests and continued to build strong sector and provincial partnerships to influence policy in key areas:

Early Years and Child Care

- Represented members at the following tables and working groups:
 - Early Years Advisory Group
 - Provincial-Municipal Early Years Advisory Group
 - Child Care Regulations Working Group
 - Special Needs Strategy Provider Table
- Continued to work with the Ministry of Education to develop and distribute resources related to Ontario's child care funding model through OMSSA's Early Learning and Child Care Resource Centre.
- Submission to the Province's Standing Committee on Social Policy regarding Bill 10, *the Child Care Modernization Act*.
- Submission on proposed amendments under the *Child Care and Early Years Act*.
- Engagement with Ministry of Education officials through OMSSA's Children's Services Network.

Affordable and Social Housing and Homelessness Prevention

- Represented members at the following tables and working groups:
 - Provincial-Municipal Housing Partnership Table
 - Community Homelessness Prevention Initiative Technical Working Group
 - The Association of Municipalities of Ontario's Affordable Housing Task Force
- Presented to the Minister's Expert Panel on Homelessness.
- Released *Enabling the Service System Management Role in Affordable Housing and Homelessness Prevention* paper.

- Developed OMSSA–Service Manager Housing Network and Housing Services Corporation joint submission on early wins for the Long Term Affordable Housing Strategy (LTAHS) Renewal.
- Submitted service manager recommendations and vision on future directions for the Long Term Affordable Housing Strategy (LTAHS).
- Ongoing engagement with Ministry of Municipal Affairs and Housing officials through OMSSA's Service Manager Housing Network and Homelessness Prevention Network.

Social Assistance and Employment

- Represented members at the following tables and working groups:
 - Provincial–Municipal Social Assistance and Employment Committee
 - Municipal Technical Working Group
 - AMO representative and co-chair on Common Assessment Working Group
- Ongoing engagement with Ministry of Community and Social Services and Ministry of Training, Colleges and Universities officials through OMSSA's Employment and Income Issues Network.

Service System Management

- Advocated for OMSSA members' interests as leaders and service system managers through:
 - Pre-budget submissions to the provincial and federal governments.
 - Implementing a provincial election strategy and facilitating ongoing engagement with provincial elected officials and representatives.
 - Participating in consultations with the Province on poverty reduction and community hubs.
 - Strengthening partnerships and advocacy alignment with the Association of Municipalities of Ontario (AMO) and the Northern Ontario Service Deliverers Association (NOSDA).

Notable advocacy wins:

- Additional \$10m in provincial support to CMSMs and DSSABs for SAMS implementation.
- Strengthened the CMSM and DSSAB role as service managers in the *Child Care Modernization Act*.

Highlights for 2014-2015 in Education:

- Launched OMSSA's Human Services Leadership Program (HSLP) to build and support service system management leaders.
- Through OMSSA's HSLP, developed and offered a series of new workshops focused on leadership development, including: Understanding Service System Management; Developing a Service System Management Approach to Human Services; Understanding and Managing Change; Managing Human Services in an Environment of Change; and Leading through Change: Building a Transformative Culture.
- Increased enrollment in OMSSA's popular front-line training courses, which continue to provide strong foundational knowledge to new and existing staff in CMSMs, DSSABs and First Nations communities across Ontario.
- Increased contract training, which helped to bring workshops such as Results Based Performance Measurement, Leading and Managing Projects, and SAIL to OMSSA members.
- Offered many new courses, including Social Housing in Ontario, SAIL Orientation and Political Acuity.
- Partnered with the Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) to develop and launch enrolment for a new, human services-focused Executive Diploma in Municipal Management (EDMM).
- Provided SAMS training to two CMSMs and one DSSAB, supporting our current efforts to develop SAMS training curriculum for OMSSA members in the fall of 2015.
- Hosted over 250 delegates at our June 2014 Learning Symposium, *Creating Community Together: Inspiring Health and Wellbeing*, hosted by the City of Greater Sudbury.
- Hosted our December 2014 Policy and Research Conference, *Measuring What Matters*, in Toronto.
- Hosted our February 2015 Affordable Housing Forum, *Opening Doors in Your Community: Solutions and Innovations in Access to Affordable Housing*, in partnership with the City of Toronto.

Financial Report 2014

STATEMENT OF FINANCIAL POSITION

AS AT DECEMBER 31, 2014

	2014	2013
ASSETS		
Current Assets		
Cash	–	–
Marketable Securities	\$ 136,698	\$ 196,050
Accounts Receivable	224,274	201,407
Prepaid Expenses	33,865	23,187
	394,837	420,644
Capital Assets		
	11,411	15,686
	\$ 406,248	\$ 436,330

LIABILITIES AND NET ASSETS

Current Liabilities

Bank indebtedness	\$ 39,418	\$112,610
Accounts Payable and Accrued Liabilities	227,286	203,166
Deferred Revenue	279,550	65,333
	546,254	381,109

Net Assets

Unrestricted	(140,006)	55,221
	\$ 406,248	\$ 436,330

STATEMENT OF OPERATIONS

AS AT DECEMBER 31, 2014

	2014	2013
REVENUE		
Membership Dues	\$ 605,558	\$ 610,299
Conference Fees	354,972	383,226
Training	334,775	267,833
Projects/Grants	124,001	350,145
Investment Income	20,740	15,857
Job Board	8,635	4,400
Total Revenue	\$ 1,448,681	\$ 1,631,760
EXPENSES		
Personnel	\$ 821,367	\$ 897,437
Education	476,079	491,358
Office and Administration	229,041	367,806
Policy and Member Services	71,841	55,933
Governance	39,154	26,117
Amortization	6,426	8,412
Total Expenses	\$ 1,643,908	\$ 1,847,063
Excess of Expenses over Revenue for the Year	\$ (195,227)	\$ (215,303)

The financial report is based on the audit conducted by the firm Cowperthwaite Mehta. The audited financial statements are available at the OMSSA office.

Who is OMSSA

Established in 1950, the Ontario Municipal Social Services Association (OMSSA) is a non-profit organization whose members are the **Consolidated Municipal Service Managers (CMSMs)** and **District Social Services Administration Boards (DSSABs)** across Ontario. Our members' interests are represented to OMSSA by the senior human services staff of the CMSMs and DSSABs.

OMSSA vision: An inclusive Ontario that values and respects people by serving them in the communities where they live.

OMSSA mission: Supporting leadership in integrated human services.

Board of Directors:

Catherine Matheson

President

*General Manager of Community Development
City of Greater Sudbury*

Keith Palmer

Vice-President

*Director of Community Services
County of Dufferin*

Anne Comtois-Lalonde

Secretary-Treasurer

*Administrator, Social Services
United Counties of Prescott and Russell*

Janet Menard

Immediate Past-President

*Commissioner of Human Services
Region of Peel*

Eddie Alton

*Administrator, Social Services
County of Wellington*

Elaine Baxter-Trahair

*General Manager, Children's Services
City of Toronto*

Greg Bishop

*Director, Children and Community Services
County of Simcoe*

Kerry Lubrick

*Director, Employment and Income Support
City of Hamilton*

Dan McCormick

*Chief Administrative Officer
District of Rainy River (DSSAB)*

Louise Stevens

*Director, Municipal Housing
City of London*

Staff, 2014-2015:

Kira Heineck: Executive Director; **Petra Wolfbeiss:** Director, Policy and Public Affairs; **Christie Abramovic:** Manager, Education; **Diya Gill:** Manager, Human Services Leadership Program; **Chantille Davis:** Executive Assistant; **Éilis Karry:** Policy Coordinator; **Liz McGuire:** Policy Advisor (on leave as of September 2014); **Cortney Proctor:** Coordinator, Education; **Stephanie Rullo:** Coordinator, Communications and Social Media (to August 2014); **Meagan Shepherd:** Coordinator, Education.